Program Design Questionnaire™(PDQ™)

worldwide leader in professional fitness development

STEP 1

Exploration questions: GOAL

- What are your expectations of the next hour you will spend with me?
- What's one thing I can do or provide that will make today's experience exceptional?
- What outcomes are you looking to experience as a result of your exercise program?
- In what timeframe do you expect to achieve your goal?

Determining the best PTA Global GOAL:

Gain muscle/tone = Lean Body Mass

Weight loss = Weight Loss

Improve health, overcome injury = Wellness

Improve sport/leisure performance = Sports Conditioning

STEP 4

Motivational interviewing: MOTIVATION about GOAL

- Why is this goal most important to you?
- If you don't make these changes and stay the way you are or regress in your health and fitness, how would that affect your life? What consequences could occur?
- When you do successfully reach your goal(s), in what way(s) will your life be different? What benefits are most important to you?
- On a scale of 1-10, how important is it for you to make those changes right now? What would it take to make it a (go one number higher, and one lower)?
 - Do you believe you can make these changes? On a scale of 1-10, how confident are you? What would it take to make it a (one level higher)?
- Are you ready and willing to change at this time?
- In what ways do you believe I can help you?

STEP 2

Criterion auestions: STYLE

 Is it more important for you to continually have freedom or feel structured during your workouts?

Freedom = Progressive; Structured = Traditional; Both = Hybrid

• When you need to reduce stress, do you ideally enjoy activities that are exciting, adventurous and give you a chance to blow off steam or activities that are practical and relaxing?

Adventurous = Progressive; Practical = Traditional; Both = Hybrid

Do you enjoy exercise more when it offers more variety or a routine that you can adhere to?

Variety = Progressive; Routine = Traditional; Both = Hybrid

Scoring for STYLE

If two out of three preference questions are either Progressive or Traditional, that will become their designated program style. Any other combination is a HYBRID.

This is just a starting point. Remember to use Kaizen principles on all exercises to ensure the best match.

STEP 3

Investigative questions: LEVEL

- How regularly do you participate in physical activity and what types?
 - 3-4 times a month = Lead Off
 - 2-3 times a week = Transitional
 - 4+ times a week = Go-Ahead
- Are there any types of exercises/ equipment you particularly enjoy?
- Do you have any hobbies?
- Do you regularly participate in recreational activities?

This is also a starting point. Remember to use Kaizen principles on all exercises to ensure the best match.